



THE ATWATER TIMES

August 2022



NEW RELEASES



Jamie, one of our amazing hosts, is excited to share our newest releases with you! They are available in our tasting room or online.

Pinot Gris 2021

100% Pinot Gris

235 Cases Produced

Riesling 2021

100% Riesling

335 Cases Produced

Skin-Fermented Pinot Gris 2018

100% Pinot Gris

24 Cases Produced

Extremely Limited Inventory

[Visit Our Online Shop](#)



IN THE VINEYARDS

We have reached veraison, the point when grapes begin to soften and change color. This signals the beginning of the final stretch of the growing season. We often say that the weather in September can make or break a vintage, so we have our fingers crossed for the next few weeks. As with every vintage, we have successes and challenges, but we never know how it will ultimately turn out until it is in the bottle. It is perhaps the most exciting and nerve-wracking part of the year.



FROM THE CELLAR

August is always a busy month for the winery crew. As harvest quickly approaches, we are getting all our barrels and tanks emptied for the new vintage. We've bottled the estate grown 2021 Pinot Noir and the 2021 Cabernet Franc. Our final push will include a very special barrel-aged 2020 Cabernet Sauvignon Reserve, as well as a 2021 Merlot-Cabernet Sauvignon blend, only to finish off the 2021s with Atwater's red blend which includes five varieties of Atwater grapes including, Blaufränkisch, Merlot, Cabernet Sauvignon, Syrah, and Cabernet Franc. This wine has been known as "Big Blend" but we will be announcing a new name for this customer favorite soon!



TASTING ROOM NEWS



Continued Tasting Room Improvements

We have just installed a new door, another step towards improving the tasting room experience for our guests. Not only does this give us a dedicated entry atrium, it allows us to provide more seating. We can't wait for you to visit and see it in person if you haven't already.

Evening Hours

Our evening hours continue through October. We have music on Thursday night, 6:00 to 8:00 p.m., and Friday through Sunday, our Vista (outdoor) bar is open from 6:00 to 9:00 p.m. for wine by the glass or bottle, cocktails, mocktails, and snacks. It's the best view of the sunset and a great, relaxing place to end your day.



CLUB HOUSE

Thank you to those wine club members who were able to visit during wine club pick-up weekend. We enjoyed seeing you and serving you wine and special hors d'oeuvres from Dean Lane Catering.

If you have questions, please contact Amanda by email (amanda@atwatervineyards.com) or phone (607-546-8463).



Club Exclusive New Releases



Pétillant Naturel Rosé of Lagrein/Zweigelt 2021

50% Lagrein, 50% Zweigelt

57 Cases Produced

***Best in Class, NY Wine Classic**

Blafränkisch 2020

100% Blafränkisch

122 Cases Produced

Limited Inventory

Library Wine Limited Release

Available only through Thursday, August 25, 2022

Cabernet Franc 2017

100% Cabernet Franc

332 Cases Produced

***91 Points, Editor's Choice, Top 100 Wine, Wine Enthusiast**

Purchase Club Exclusive Wines

Behind the Label Virtual Tasting

Our winemakers will be hosting a "Behind the Label" virtual tasting exclusively for club members on Thursday, September 8, from 6:30 to 8:00 p.m. ET. and hope you can be there. They will discuss this quarter--winemaker's selections include our Pinot Gris 2021, Riesling 2021, and Blaufränkisch 2020--along with any other Atwater wine you might have on hand. We'll cover vintage, the winemaking process, wine characteristics, and leave ample time for you to ask questions. There is no charge but we ask you to [preregister](#). We look forward to "seeing" you!

Register for "Behind the Label" Virtual Tasting

Wine club members receive early access to many of our wines, exclusive club releases, and special library wines. Interested in joining? Visit the link below!

EXPLORE OUR WINE CLUBS



Atwater After Hours Singer-Songwriter Series

Our singer-songwriter series continues on Thursday evenings. Please join us for original live music by local musicians, wine by the glass or bottle, cocktails, mocktails, cheese plates, and snacks.

Thursdays

6:00 - 8:00 p.m.

8/25 | Rena Guinn

9/1 | Erich with an H

9/8 | Raedwald Howland-Bolton

9/22 | High Fidelity

Industry and club discounts.



La Monarka Mexican Food Truck

Enjoy delicious Mexican food from La Monarka food truck with your wine. Their menu includes quesabirra, tacos, tamales, and more. Vegetarian options available! Use our picnic tables or bring a blanket.

2:00 - 8:00 p.m.

Saturday, 8/27

Saturday, 9/3

Sunday, 9/4

Saturday, 9/24





UPCOMING EVENTS

All Times Eastern

Sunday, August 21

6:30 - 9:00 p.m.

[The Vineyard Table](#) - One Ticket Left!

Asian Fusion

Thursday, August 25

6:00 - 8:00 p.m.

Atwater After Hours Singer-Songwriter

Series with Rena Guinn

Saturday, August 27

2:00 - 8:00 p.m.

La Monarka Mexican Food Truck

Thursday, September 1

6:00 - 8:00 p.m.

Atwater After Hours Singer-Songwriter

Series with Erich with an H

Saturday, September 3

2:00 - 8:00 p.m.

La Monarka Mexican Food Truck

Sunday, September 4

2:00 - 8:00 p.m.

La Monarka Mexican Food Truck

Thursday, September 8

6:00 - 8:00 p.m.

Atwater After Hours Singer-Songwriter

Series with Raedwald Howland-Bolton

Thursday, September 8

6:30 - 8:00 p.m.

Wine Club Exclusive

Behind the Label Virtual Tasting

Thursday, September 22

6:00 - 8:00 p.m.

Atwater After Hours Singer-Songwriter

Series with High Fidelity

Saturday, September 24

2:00 - 8:00 p.m.

La Monarka Mexican Food Truck

MAKE A TASTING RESERVATION

HOURS

Daily: 11:00 - 6:00 p.m.

Atwater After Hours Singer-Songwriter Series

Thursday: 6:00 - 8:00 p.m.

Atwater After Hours

Friday through Sunday: 6:00 - 9:00 p.m.



We'd love to see your posts on social media! Please tag us #atwaterwine.



Must be 21+ to click this email, browse our website, and purchase wine.
Adult signature required on all shipments.

